

# **Board of Directors - Strategic Planning Workshop**

9:00 a.m.

# Wednesday, July 17, 2013

Antelope Valley Transit Authority Board Room 42210 6<sup>th</sup> Street West, Lancaster, California www.avta.com

# **OFFICIAL MINUTES**

## CALL TO ORDER:

Chairman Norm Hickling called the meeting to order at 9:13 a.m.

# PLEDGE OF ALLEGIANCE:

Director of Finance Colby Konisek led the Pledge of Allegiance.

# **ROLL CALL:**

# <u>Present</u>

Chairman Norm Hickling Vice Chairman Marvin Crist Director Diane Knippel Director Sandra Johnson

# **Absent**

Director Tom Lackey
Director Steve Hofbauer

# Director Lackey arrived at 9:34 a.m.

Following were also in attendance:

# **TAC Members**

Brian Kuhn and Karen Johnston, City of Palmdale Cathy DeFalco and Brenda Gamlowski, City of Lancaster Jordan Catanese, County of Los Angeles

# **AVTA Staff**

Executive Director Julie Austin, Director of Operations and Maintenance Len Engel, Director of Finance Colby Konisek, Marketing Manager/PIO Wendy Williams, Grants Administrator Judy Vaccaro-Fry, Senior Transit Analyst Dietter Aragon, Executive Administrative Assistant DeeAnna Cason

# PUBLIC BUSINESS FROM THE FLOOR:

There was no public business presented.

## MISCELLANEOUS BUSINESS - NON-AGENDA ITEMS:

There were no miscellaneous business items presented that were not on the agenda.

# STRATEGIC PLANNING WORKSHOP:

Moderator: Peter Stark, President, Peter Barron Stark Companies

# **DISCUSSION ITEMS:**

DI 1 Legislative Action Recommendation - Oppose SB 556 (Corbett) Norm Hickling

Motion: Oppose Senate Bill 556 (Corbett) and authorize the Executive Director to send signature letters to members of the State Assembly expressing opposition.

Moved by Vice Chairman Crist, seconded by Director Johnson

Vote: Motion carried (4-0-0-2)

Yeas: Chairman Hickling, Vice Chairman Crist, and Directors

Knippel and Johnson

Nays: None Abstain: None

Absent: Directors Lackey and Hofbauer

# Director Lackey arrived at 9:34 a.m.

DI 2 Strategic Planning Workshop - Elements for Inclusion in a Comprehensive Operational Analysis – Peter Stark, President, Peter Barron Stark Companies

The Board discussed a variety of issues related to customer service, safety, service levels, AVTA's role as an economic catalyst, marketing and advertising, electric buses, initiation of a Bus Rapid Transit (BRT) project, the Comprehensive Operational Analysis (COA) scope of work and elements for inclusion, funding sources, and legislation awareness.

#### DI 2.A **Funding and Route for Electric Buses**

Motion: Direct staff to move forward with Option A (attached) for an

> electric bus route and submit to LA Metro for Job Access and Reverse Commute (JARC) funding of two electric buses.

Moved by Vice Chairman Crist, seconded by Director Johnson

Vote:

Motion carried (5-0-0-1)

Yeas:

Chairman Hickling, Vice Chairman Crist, and Directors

Lackey, Knippel and Johnson

Nays:

None

Abstain: None

Absent:

Director Hofbauer

#### DI 2.B **Electric Buses Procurement**

Motion: Direct staff to move toward establishing a joint procurement

consortium for purchase of electric buses.

Moved by Vice Chairman Crist, seconded by Director Johnson

Vote:

Motion carried (5-0-0-1)

Yeas:

Chairman Hickling, Vice Chairman Crist, and Directors

Lackey, Knippel and Johnson

Nays:

None

Abstain: None

Absent:

Director Hofbauer

#### DI 2.C **BRT** project Feasibility Study

Include a feasibility study of a BRT project as part of the Motion:

COA.

Moved by Vice Chairman Crist, seconded by Director Knippel

Vote:

Motion carried (5-0-0-1)

Yeas:

Chairman Hickling, Vice Chairman Crist, and Directors

Lackey, Knippel and Johnson

Nays:

None

Abstain:

None

Absent:

Director Hofbauer

### DI 2.D Modify the Amended and Restated Joint Exercise of Powers Agreement (JPA)

Motion: Modify section 2D (Authority - Ralph M. Brown Act) of the

Amended and Restated JPA to remove all references to committees created by the AVTA Board of Directors, and remove any references to the Transit Advisory Committee.

Moved by Vice Chairman Crist, seconded by Director Johnson

Vote:

Motion carried (5-0-0-1)

Yeas:

Chairman Hickling, Vice Chairman Crist, and Directors

Lackey, Knippel and Johnson

Nays:

None Abstain: None

Absent:

Director Hofbauer

[SECRETARY'S NOTES: Items DI 2A-D, above, were agendized, acted, on and approved at the July 23, 2013 regular meeting of the Board of Directors)

# MISCELLANEOUS BUSINESS - NON-AGENDA BOARD OF DIRECTORS ITEMS:

There were no miscellaneous business items presented.

# **ADJOURNMENT:**

The meeting was adjourned at 12:52 p.m. to the Regular Meeting of the Board of Directors on July 23, 2013 at 10:00 a.m. in the Antelope Valley Transit Authority Board Room, 42210 6th Street West, Lancaster, California.

PASSED, APPROVED, and ADOPTED THIS 27<sup>TH</sup> DAY OF AUGUST, 2013.

Audio recordings of the Board of Directors Meetings are maintained in accordance with state law and AVTA's Records Retention Policy. Please contact the Clerk of the Board at 661/729-2258 to make arrangements to review a recording.

# **OPTION A** Lancaster E Avenue J 8

The fully electric route is proposed to travel between the Lancaster Metrolink Station and the Palmdale Transportation Center via Sierra Hwy. on a 60-minute frequency, seven days a week, mirroring the Route 4 between W. Avenue K and E. Avenue L, on Division St. allowing connection to industrial and commercial areas for those patrons who work at those businesses. In addition, passengers will connect with local public health facilities and the Los Angeles County Department of Social services. Single point transfers can be made for those passengers that live in rural communities such as Littlerock, Sun Village and Lake Los Angeles.